

REP HEADLINE# 8417448
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/16 12.23
CHANGES ** KPLC-TV ***

ADV # _____ ADV. NAME POLI/S ANGELLE/R/CON/LA REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- MATTHEW WURM (H)
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8417448 CLASS: NATL. LOCAL REGIONAL

PRDCT ANGELLE FOR CONGRESS EST#8208 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT25/16 OCT31/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/16 12.23

REP: REVISION 10/24
REMOVED SPOTS ON LINES 1,3-9,11,12,15,16,18-22,24-26,28,30-32,34,36-42,44
ADDED LINE 47
TTL \$10,740 @ 17X
PLEASE CONFIRM
THANKS!

POL 7448

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ANGELLE FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = 491
AGENCY PRODUCT CODE = 914
AGENCY EST# = 8208

1	S		1035P-1135P	60		\$220.00	10/28	10/28	0		FRI	0
PROGRAM : TONITE SHW-NBC												
CON COM1 : TONITE SHW-NBC												
3	S		500P-530P	60		\$1,200.00	10/28	10/28	0		FRI	0
PROGRAM : 7 NWS LIVE-5												
ORD COM1 : 15 MIN SEPARATION OK												
CON COM1 : 7 NWS LIVE-5												

Aug 10.25-10.31 Rev 1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS-SUNRISE	60		\$860.00	10/28	10/28	0		FRI	0
5	S		1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	60		\$220.00	10/31	10/31	0		MON	0
6	S		500P-530P PROGRAM : 7 NWS LIVE-5 ORD COM1: 15 MIN SEPARATION OK CON COM1: 7 NWS LIVE-5	60		\$1,200.00	10/31	10/31	0		MON	0
7	S		530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	60		\$860.00	10/31	10/31	1		MON	1
8	S		600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	60		\$2,020.00	10/31	10/31	0		MON	0
9	S		1000P-1035P PROGRAM : SAT LN NWS 7 CON COM1: SAT LN NWS 7	60		\$560.00	10/29	10/29	0		SAT	0
11	S		600P-630P PROGRAM : SAT EN NWS 7 CON COM1: SAT EN NWS 7	60		\$270.00	10/29	10/29	0		SAT	0
12	S		700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	60		\$100.00	10/29	10/29	1		SAT	1
15	S		700A-800A PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY	60		\$110.00	10/30	10/30	1		SUN	1

FROM REP OCT24/16 12.23
CHANGES *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16	S		730P-1030P PROGRAM : SNF-NFL CON COM1 : SNF-NFL	60		\$2,000.00	10/30	10/30	0		SUN	0
18	S		1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC	60		\$220.00	10/27	10/27	0		THU	0
19	S		1200N-1230P PROGRAM : MIDDAY NWS CON COM1 : MIDDAY NWS	60		\$230.00	10/27	10/27	0		THU	0
20	S		430P-500P PROGRAM : INSIDE EDITION CON COM1 : INSIDE EDITION	60		\$70.00	10/27	10/27	0		THU	0
21	S		500P-530P PROGRAM : 7 NWS LIVE-5 ORD COM1 : 15 MIN SEPARATION OK CON COM1 : 7 NWS LIVE-5	60		\$1,200.00	10/27	10/27	0		THU	0
22	S		530A-700A PROGRAM : 7 NWS SUNRISE CON COM1 : 7 NWS SUNRISE	60		\$860.00	10/27	10/27	0		THU	0
24	S		630P-700P PROGRAM : ENT TONIGHT 30 CON COM1 : ENT TONIGHT 30	60		\$610.00	10/27	10/27	0		THU	0
25	S		800P-900P PROGRAM : CHIC MED CON COM1 : CHIC MED	60		\$1,000.00	10/27	10/27	0		THU	0
26	S		900P-1000P PROGRAM : BLKLIST CON COM1 : BLKLIST	60		\$1,000.00	10/27	10/27	0		THU	0

FROM REP OCT24/16 12.23
CHANGES *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		430P-500P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	60		\$70.00	10/25	10/25	0		TUE	0
30	S		530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	60		\$860.00	10/25	10/25	0		TUE	0
31	S		600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	60		\$2,020.00	10/25	10/25	0		TUE	0
32	S		630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	60		\$610.00	10/25	10/25	0		TUE	0
34	S		900P-1000P PROGRAM : CHIC FIRE CON COM1: CHIC FIRE	60		\$1,100.00	10/25	10/25	0		TUE	0
36	S		1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	60		\$220.00	10/26	10/26	0		WED	0
37	S		1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	60		\$230.00	10/26	10/26	0		WED	0
38	S		430P-500P PROGRAM : INSIDE EDITION CON COM1: INSIDE EDITION	60		\$70.00	10/26	10/26	0		WED	0
39	S		500P-530P PROGRAM : 7 NWS LIVE-5 ORD COM1: 15 MIN SEPARATION OK CON COM1: 7 NWS LIVE-5	60		\$1,200.00	10/26	10/26	0		WED	0

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CHANGES ** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		530A-700A	60		\$860.00	10/26	10/26	0		WED	0
PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE												
41	S		600P-630P	60		\$2,020.00	10/26	10/26	0		WED	0
PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P												
42	S		630P-700P	60		\$610.00	10/26	10/26	0		WED	0
PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30												
44	S		800P-900P	60		\$900.00	10/26	10/26	0		WED	0
PROGRAM : LAW&O:SVU-NBC CON COM1: LAW&O:SVU-NBC												
45	S		1200N-1230P	60		\$230.00	10/25	10/28	2		TU-F	2
PROGRAM : NOON NEWS CON COM1: NOON NEWS												
46	S		200P-300P	60		\$70.00	10/25	10/28	1		TU-F	1
PROGRAM : HARRY CON COM1: HARRY												
47	A		1000P-1035P	60		\$2,020.00	10/26	10/26	1		WED	1
PROGRAM : 7 NWS 10P CON COM1: 7 NWS 10P												
OCT/16			\$9,880.00	NOV/16		\$860.00						

MARKET TOTALS \$43,911 KPLC 79% KVHP 21% CABL 0% NVHP 0%
ESTIMATED SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL 10740.00
TOTAL SPOTS 17

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision POL7448 /		Alt Order # 08417448
Product ANGELLE FOR CONGRESS		
Contract Dates 10/25/16 - 10/31/16		Estimate # 8208
Advertiser POL/Angelle, Scott/R/Congress/Louisiana		Original Date / Revision 10/19/16 / 10/24/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Matthew Wurm	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agy Code	Advertiser Code 491	Product 1/2 914
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KPLC	10/28/16	10/28/16	Tonight Show	10:35 PM-11:35 PM		1:00				NM	0	\$0.00
2	KPLC	10/28/16	10/28/16	7News at Noon	12:00 PM-12:30 PM		1:00				NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$230.00				
D 3	KPLC	10/28/16	10/28/16	Live at Five	5:00 PM-5:30 PM		1:00				NM	0	\$0.00
D 4	KPLC	10/28/16	10/28/16	7News Sunrise	5:30 AM-7:00 AM		1:00				NM	0	\$0.00
D 5	KPLC	10/31/16	10/31/16	Tonight Show	10:35 PM-11:35 PM		1:00				NM	0	\$0.00
D 6	KPLC	10/31/16	10/31/16	Live at Five	5:00 PM-5:30 PM		1:00				NM	0	\$0.00
E 7	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		1:00				NM	1	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$860.00				
D 8	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		1:00				NM	0	\$0.00
D 9	KPLC	10/29/16	10/29/16	7News Nightcast Saturday	10:00 PM-10:35 PM		1:00				NM	0	\$0.00
10	KPLC	10/29/16	10/29/16	Saturday Night Live	10:35 PM-12:00 AM		1:00				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$140.00				
D 11	KPLC	10/29/16	10/29/16	7News @ Six Saturday	6:00 PM-6:30 PM		1:00				NM	0	\$0.00
E 12	KPLC	10/29/16	10/29/16	NBC Saturday Today Show	7:00 AM-9:00 AM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$100.00				
13	KPLC	10/30/16	10/30/16	Late News Following NFL	1015-1045p		1:00				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$560.00				
14	KPLC	10/30/16	10/30/16	NFL Football Night In Am	6:00 PM-7:30 PM		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$600.00				
E 15	KPLC	10/30/16	10/30/16	NBC Sunday Today Show	7:00 AM-8:00 AM		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL7448 /		<u>Alt Order #</u> 08417448
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Product</u> ANGELLE FOR CONGR
<u>Advertiser</u> POL/Angelle, Scott/R/Cor		<u>Estimate #</u> 8208
		<u>Original Date / Revision</u> 10/19/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 16	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		1:00				NM	0	\$0.00
17	KPLC	10/30/16	10/30/16	NBC Meet The Press	8:00 AM-9:00 AM		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		-----1				1	\$150.00				
D 18	KPLC	10/27/16	10/27/16	Tonight Show	10:35 PM-11:35 PM		1:00				NM	0	\$0.00
D 19	KPLC	10/27/16	10/27/16	7News at Noon	12:00 PM-12:30 PM		1:00				NM	0	\$0.00
D 20	KPLC	10/27/16	10/27/16	SYN M-F 430-5P	4:30 PM-5:00 PM		1:00				NM	0	\$0.00
D 21	KPLC	10/27/16	10/27/16	Live at Five	5:00 PM-5:30 PM		1:00				NM	0	\$0.00
D 22	KPLC	10/27/16	10/27/16	7News Sunrise	5:30 AM-7:00 AM		1:00				NM	0	\$0.00
23	KPLC	10/27/16	10/27/16	7News at Six	6:00 PM-6:30 PM		1:00				NM	1	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		---1---				1	\$2,020.00				
D 24	KPLC	10/27/16	10/27/16	Entertainment Tonight	6:30 PM-7:00 PM		1:00				NM	0	\$0.00
D 25	KPLC	10/27/16	10/27/16	Thursday Hour 2	8:00 PM-9:00 PM		1:00				NM	0	\$0.00
D 26	KPLC	10/27/16	10/27/16	Thursday Hour 3	9:00 PM-10:00 PM		1:00				NM	0	\$0.00
27	KPLC	10/25/16	10/25/16	Tonight Show	10:35 PM-11:35 PM		1:00				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		-1-----				1	\$220.00				
D 28	KPLC	10/25/16	10/25/16	SYN M-F 430-5P	4:30 PM-5:00 PM		1:00				NM	0	\$0.00
29	KPLC	10/25/16	10/25/16	Live at Five	5:00 PM-5:30 PM		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		-1-----				1	\$1,200.00				
D 30	KPLC	10/25/16	10/25/16	7News Sunrise	5:30 AM-7:00 AM		1:00				NM	0	\$0.00
D 31	KPLC	10/25/16	10/25/16	7News at Six	6:00 PM-6:30 PM		1:00				NM	0	\$0.00
D 32	KPLC	10/25/16	10/25/16	Entertainment Tonight	6:30 PM-7:00 PM		1:00				NM	0	\$0.00
33	KPLC	10/25/16	10/25/16	Tuesday Hour 1	7:00 PM-8:00 PM		1:00				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		-1-----				1	\$1,100.00				
D 34	KPLC	10/25/16	10/25/16	Tuesday Hour 3	9:00 PM-10:00 PM		1:00				NM	0	\$0.00
D 35	KPLC	10/26/16	10/26/16	Tonight Show	10:35 PM-11:35 PM		1:00				NM	0	\$0.00
D 36	KPLC	10/26/16	10/26/16	7News at Noon	12:00 PM-12:30 PM		1:00				NM	0	\$0.00
D 37	KPLC	10/26/16	10/26/16	SYN M-F 430-5P	4:30 PM-5:00 PM		1:00				NM	0	\$0.00
D 38	KPLC	10/26/16	10/26/16	Live at Five	5:00 PM-5:30 PM		1:00				NM	0	\$0.00
D 39	KPLC	10/26/16	10/26/16	7News Sunrise	5:30 AM-7:00 AM		1:00				NM	0	\$0.00
D 40	KPLC	10/26/16	10/26/16	7News at Six	6:00 PM-6:30 PM		1:00				NM	0	\$0.00
D 41	KPLC	10/26/16	10/26/16	Entertainment Tonight	6:30 PM-7:00 PM		1:00				NM	0	\$0.00
42	KPLC	10/26/16	10/26/16	Wednesday Hour 1	7:00 PM-8:00 PM		1:00				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		--1----				1	\$900.00				
D 43	KPLC	10/26/16	10/26/16	Wednesday Hour 2	8:00 PM-9:00 PM		1:00				NM	0	\$0.00
44	KPLC	10/25/16	10/28/16	7News at Noon	12:00 PM-12:30 PM		1:00				NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/30/16		-TWTF--				2	\$230.00				

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Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL7448 /	08417448

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	ANGELLE FOR CONGR	8208

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Angelle, Scott/R/Cor	10/19/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
45	KPLC	10/25/16	10/28/16	M-F 2-3p	2:00 PM-3:00 PM		1:00				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$70.00				
N 46	KPLC	10/26/16	10/26/16	7News Nightcast	10-1035pm		1:00				NM	1	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$2,020.00				
Totals								0.00				17	\$10,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	16	\$9,870.00	(\$1,480.50)	\$8,389.50
10/31/16 - 10/31/16	1	\$860.00	(\$129.00)	\$731.00
Totals	17	\$10,730.00	(\$1,609.50)	\$9,120.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.